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# SEAGRAM-DISTILLERS CORPORATION

1180 RAYMOND BOULEVARD  
~~459 Central Avenue~~

*Distillers Since 1857*



Newark, N. J.

EXECUTIVE OFFICES

Chrysler Building,  
New York, N. Y.

June 8, 1953

Mrs. Alice Hayes  
424 Memorial Parkway  
Niagara Falls, New York

Dear Mrs. Hayes:

I am in receipt of your letter dated June 1st in which you state you are in favor of having Seagram set up a Hospitality Suite at the Hotel Lafayette.

As per your request I will set up this Hospitality Suite on Friday evening, June 19th at most probably the hours prescribed in your letter.

Will you please be sure to include in your literature, which is to be distributed to each delegate, the fact that SEAGRAM is to be the HOST at this Cocktail Party.

I am looking forward to meeting you and your organization at that time.

Very truly yours,

Norman W. Powell  
Eastern Div. Sales Rep.

NWP:ED